



Properties list:

logistic optimisation
end-user packaging
update
single product
coffee, tea and infusions
box
cardboard and paper
metallescent

Illycaffé's ESE metallised cardboard case is a remake of the famous tin: the single packaging of pastilles to preserve the freshness of the product is a new feature and the sensitivity of the group of concern that has thought up and designe this pack has led to the creation of an ecocompatible pack that also has a strong visual appeal.

Reference: [ItaliaImballaggio N.4 April 2007](#)

Credits:

Agency: Grafo SrL*** Total Packaging Design SrL

Other images: