

TETRA RE CART



Properties list:

range of products
update
fruit and vegetables
brick
box
polylaminated
mass-market
smooth
identity by illustration
end-user packaging

Bonduelle proposes a totally new feature in the field of vegetable preserves: the company has chosen to pack its new range of vegetables in Tetra Pak's high practical and lively TetraRecart polylaminated board solution. These containers have offer a modern, practical and brilliant solution for bringing the best vegetables to the table, both as ingredients of tasty meals as well as quick and appetising side dishes,, getting away from the routine of tinned preserves. To highlight the difference and the innovatory nature of TetraRecart, Bonduelle has used a fun, sunny design.

Reference: [ItaliaImballaggio N.4 April 2007](#)

Credits:

Country: Italy

Year: 2007

Producer: TetraPak

Other images:

