



Properties list:

- adults
- information about content
- end-user packaging
- range of products
- update
- folding carton
- pharmaceuticals
- cardboard and paper
- unusual visual association
- opaque
- identity by illustration
- identity by colour

We redesigned packaging for Zada dietary supplements. A dietary supplement is intended to provide nutrients that may otherwise not be consumed in sufficient quantities. Dietary supplements are not used to treat any disease. It is an addition for our daily body needs. Like a spice for food, the approach unifies 7 products with a colorful style but still accurate front information about their effect.

Reference:

Credits:

Year: 2016

Other images:

