



Properties list:

single product
concept
wine
labels and sleeves
box
bottle
glass and ceramics
cardboard and paper
ironic
contemporary
identity by typography
identity by illustration
identity by colour
end-user packaging
adults

Concept designed by a student of Pratt Institute, Emily Hale: "It is a little known fact that San Francisco boasts some of California's best wines, much like many do not know that San Francisco was also home to one of the first openly gay politicians in the United States, Harvey Milk. And thus, I created a wine which pays tribute to the memory of Harvey Milk."

Reference: <http://emilyhaledesign.squarespace.com/>

Credits:

Country: USA

School: Pratt Institute

Designer: Emily
Hale

Other images:

