



**Properties list:**

single product  
concept  
wine  
labels and sleeves  
box  
bottle  
glass and ceramics  
cardboard and paper  
ironic  
contemporary  
identity by typography  
identity by illustration  
identity by colour  
end-user packaging  
adults

Concept designed by a student of Pratt Institute, Emily Hale: "It is a little known fact that San Francisco boasts some of California's best wines, much like many do not know that San Francisco was also home to one of the first openly gay politicians in the United States, Harvey Milk. And thus, I created a wine which pays tribute to the memory of Harvey Milk."

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**Reference:** <http://emilyhaledesign.squarespace.com/>

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**Credits:**

**Country:** USA

**School:** Pratt Institute

**Designer:** Emily  
Hale

Other images:

