

# PASTIGLIE LEONE LUPIN III

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## Properties list:

- end-user packaging
- limited edition packaging
- range of products
- update
- box
- confectionery and sweetness
- playful
- metals
- illustrated character
- identity by illustration
- identity by typography
- identity by system of colour
- identity by colour

With this limited edition packaging, the brand Pastiglie Leone did homage to Lupin III, famous cartoon character. The box is made in aluminium and it measures 35x15,5x4 cm. There are six boxes, each with a different character and a different colour, depending on the taste of the candies: Lupin for lemon, Fujiko for violet, Jigen for cinnamon, Goemon for anise, Zenigata for mint; the last box has all the kinds of candies and all the characters.

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Reference: <http://www.pastiglieleone.com/it>

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## Credits:

**Country:** Italy

**Year:** 2013

**User:** Pastiglie Leone

Other images:

