

# ALE BROWAR

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## Properties list:

- range of products
- new product
- beer
- alcohols and spirits
- labels and sleeves
- bottle
- glass and ceramics
- transgressive
- contemporary
- identity by illustration
- identity by system of colour
- adults
- end-user packaging

Alebrower is a polish brand that produces different kinds of beer. The bottles are characterized by many provocative illustration, one in particular is also phosphorescent.

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Reference: <http://www.alebrowar.pl/en/>

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## Credits:

**Country:** Poland

**Year:** 2013

**Agency:** Ostecx Creative

**User:** Ale Browar

Other images:

