

STAFIDENIOS



Properties list:

kids
end-user packaging
range of products
new product
snacks
folding carton
box
cardboard and paper
playful
contemporary
identity by illustration
toy packaging
reusability

Packaging for dried fruit that can be reused after consuming the content: the carton can be refolded and it becomes a toy packaging. Each pack can be a different animal, and a child can play with it anywhere since scissors or cutter are not needed.

Reference: <http://www.matadog.com/brandingandpackaging/index.php/packaging-branding-case-studies/stafidenios-packaging-design-case-study>

Credits:

Country: Greece

Year: 2013

Agency: Matadog Design

User: Enios

Other images:

