

# STAFIDENIOS

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## Properties list:

kids  
end-user packaging  
range of products  
new product  
snacks  
folding carton  
box  
cardboard and paper  
playful  
contemporary  
identity by illustration  
toy packaging  
reusability

Packaging for dried fruit that can be reused after consuming the content: the carton can be refolded and it becomes a toy packaging. Each pack can be a different animal, and a child can play with it anywhere since scissors or cutter are not needed.

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**Reference:** <http://www.matadog.com/brandingandpackaging/index.php/packaging-branding-case-studies/stafidenios-packaging-design-case-study>

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## Credits:

**Country:** Greece

**Year:** 2013

**Agency:** Matadog Design

**User:** Enios

Other images:

