

MEATY PACKAGING



Properties list:

- fish and meat
- folding carton
- cardboard and paper
- contemporary
- identity by typography
- identity by illustration
- identity by colour
- concept
- range of products
- end-user packaging
- information accessibility
- information about content
- biodegradability and compostability

This packaging for meat is completely biodegradable, being treated with waterproof starch spray means that the paper is completely non absorbent, preventing an unsightly damp spots and discoloration.

The package has been projected for a local butcher.

Reference:

Credits:

Country: UK

Designer:Chris Chapman

Other images:

