

B HONEY CACHACA



Properties list:

end-user packaging
single product
new product
wine
box
bottle
glass and ceramics
contemporary
identity by shape
identity by textures and patterns
identity by colour
adults

The box has a sleek matte finish and embossed with the B logo. The Special Edition B-Hive Chillbox was designed to stand out on its own, chilling the cachaca at VIP tables or as an eye-catching gift for the high-end party crasher. The simplicity of the packaging has attracted consumers throughout Brazil.

Reference: <http://pereiraodell.com/work/b-cachaca>

Credits:

Country: Brazil

Agency: Pereira & O'Dell

Other images:

