

STACKED WINES



Properties list:

- unit dose packaging
- ready to use
- adults
- end-user packaging
- range of products
- new product
- wine
- cup
- labels and sleeves
- plastics
- die cut
- contemporary
- identity by shape
- identity by modular structure
- identity by illustration
- identity by system of colour

The glasses of wine are kept together by a plastic sleeve on the outside. The content of the whole pack is the equivalent of a 750 ml bottle, but divided in four single-servings packages. Merlot, Pinot grigio, Chardonnay and Cabernet Sauvignon are the four available wines. The material used is a high-quality plastic that is shatterproof and lightweight, while also protecting wine from oxidation and spoilage.

Reference:

Credits:

Country: USA

Other images:

