

T'A CHOCOLATE AND SENTIMENT



Properties list:

- gift packaging
- end-user packaging
- single product
- new product
- snacks
- confectionery and sweetness
- chocolate
- box
- folding carton
- identity by system of colour
- identity by colour
- cardboard and paper
- opaque

Making and creativity in manufacturing are the keys to success for a line of chocolates offered as a luscious treat to those who know how to pick the best. The entry involves the T'A Handmade Chocolates line, a young brand that combines tradition and creativity under the renowned name of Tancredi and Alberto Alemagna. The packaging designers have worked on innovative solutions in design and structure, striving for materials capable of "embodying" a philosophy of quality, valorizing the chocolate as a luscious treat.

Reference: [ItaliImballaggio N.4 April 2008](#)

Credits:

Country: Italy

Year: 2008

Designer: Tancredi e Alberto Alemagna

Awards: Oscar Imballaggio 2008 -
Packaging solution for gift and special occasion also mentioned in the special environment section

Other images: