MEDI FLOWER

Properties list:

range of products
concept
pharmaceuticals
folding carton
blister-pack
plastics
cardboard and paper
natural
well-being
unusual visual association
transparent
identity by shape
identity by system of colour
end-user packaging
product accessibility

Redesign of a medicine packaging, with particular attention to the shape: the pack can be placed on furniture as a constant reminder. The pills positioned as petals of a flower could be used also to mark the days of a week.

Reference:

Credits:

Country: Korea

Designer: Moon Sun-Hee

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