

# MEDI FLOWER

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## Properties list:

range of products  
concept  
pharmaceuticals  
folding carton  
blister-pack  
plastics  
cardboard and paper  
natural  
well-being  
unusual visual association  
transparent  
identity by shape  
identity by system of colour  
end-user packaging  
product accessibility

Redesign of a medicine packaging, with particular attention to the shape: the pack can be placed on furniture as a constant reminder. The pills positioned as petals of a flower could be used also to mark the days of a week.

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## Reference:

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## Credits:

**Country:** Korea

**Designer:** Moon Sun-Hee

Other images:

