

THE BEES KNEES



Properties list:

luxury
hand-made
contemporary
cardboard and paper
glass and ceramics
identity by illustration
identity by textures and patterns
box
jar and pot
additional structural elements
confectionery and sweetness
new product
single product
end-user packaging

"At the top of Klein Constantia, hidden amongst the gum trees, are some beehives full of buzzing insects, hard at work. We were commissioned to design packaging for the limited amount of honey they produced - the resulting effort was not created for commercial gain, but more as a charming consumer gift. Klein Constantia, already famous for its wines, can now add a little sweetener to its product range."

Reference: <http://www.atpace.co.za/packaging/bees-knees>

Credits:

Country: South Africa

Agency: At Pace

User: Klein Constantia

Other images:

