

# THE BEES KNEES

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## Properties list:

luxury  
hand-made  
contemporary  
cardboard and paper  
glass and ceramics  
identity by illustration  
identity by textures and patterns  
box  
jar and pot  
additional structural elements  
confectionery and sweetness  
new product  
single product  
end-user packaging

"At the top of Klein Constantia, hidden amongst the gum trees, are some beehives full of buzzing insects, hard at work. We were commissioned to design packaging for the limited amount of honey they produced - the resulting effort was not created for commercial gain, but more as a charming consumer gift. Klein Constantia, already famous for its wines, can now add a little sweetener to its product range."

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Reference: <http://www.atpace.co.za/packaging/bees-knees>

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## Credits:

**Country:** South Africa

**Agency:** At Pace

**User:** Klein Constantia

Other images:

