

COOP SALAD



Properties list:

- end-user packaging
- single product
- new product
- opening and closure systems
- labels and sleeves
- opening and closure systems
- dispensing systems
- flow-pack
- plastics
- mass-market
- transparent
- dairy, eggs and cheese

New life to product With the Masteroven brand, the Varese based concern produces flexible film for pouches and has devised a new "open and close" system that uses a polypropylene antifog film. Masterlabel comes with a guarantee seal and provides a considerable advantage: our customer can now offer an effective service to the consumer without necessarily having to replace the material used previously. Masterlabel is currently used by Coop Italia for packaging salads and other big food operators like La Linea Verde SpA.

Reference: [ItaliaImballaggio N.3 March 2008](#)

Credits:

Country: Italy

Year: 2007

User: Bosset USA

Other images: