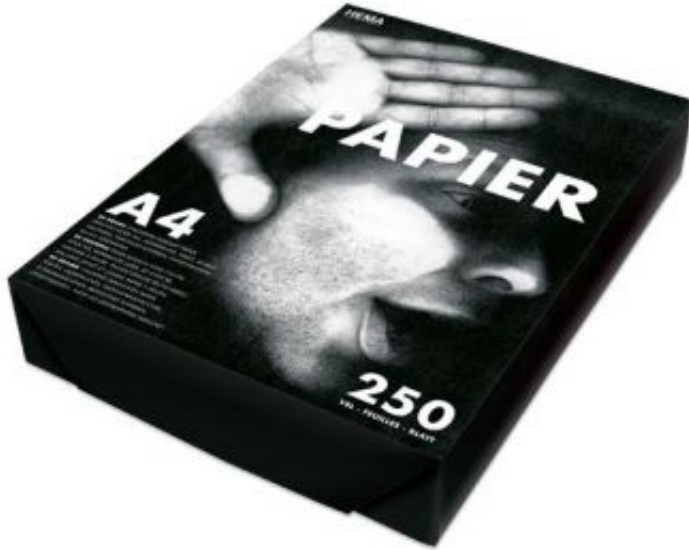


HEMA PAPER



Properties list:
cardboard and paper
ironic
contemporary
unusual visual association
photo to evoke
identity by photo
wrapper
office and stationery
new product
single product
end-user packaging

A humorous take on copy paper sold by international European retailer, HEMA.

Reference:

Credits:

Country: The Netherlands

Agency: Studio Kluif

Other images: