

# COGNAC DE LUZE

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## Properties list:

- gift packaging
- collector packaging
- end-user packaging
- unusual visual association
- luxury
- alcohols and spirits
- new product
- labels and sleeves
- plastics
- glass and ceramics
- bottle
- single product
- textured

Special effect sleeve Skinsleever is an interesting proposal by Sleever International (Paris), the result of four years of research and featuring a surprising tactile effect. Touching the Skinsleever is like touching fine animal skin (lizard, python, ostridge, etc.), purposed in a palette of different colours. The solution is based on a new generation of elastomer based mono-oriented film developed by Sleever Technologies. The 3D relief is fruit of Sleever Labels research, that has led to a special helio-engraving 8-9 colour print technique, and an accurate positioning to reproduce the skin effect. The implementation on Powersleeve Evolution 3 and use of infrared heatshrink machine Powerskinner make production speeds of between 300 and 90 bott./min possible.

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Reference: [ItaliaImballaggio N.3 March 2008](#)

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## Credits:

**Year:** 2007

**Producer:** Sleever International

Other images: