

TRUE MILK



Properties list:

single product
concept
milk
bottle
plastics
minimal
contemporary
debossed, embossed
identity by shape
identity by pictograms
identity by typography
end-user packaging

Forming design for one of Tomsk milk farm-factory. Features of interest: embossed shape of milk flow, union of information design and illustrations.

Reference: <http://www.behance.net/gallery/True-Milk/2559457>

Credits:

Country: Russia

Year: 2011

Designer: Pavel Gubin

Other images:

