

ORGANIC VALLEY MILK



Properties list:

- milk
- cardboard and paper
- other shapes
- natural
- eco-friendly
- contemporary
- identity by shape
- identity by typography
- identity by illustration
- identity by system of colour
- identity by colour
- concept
- range of products
- end-user packaging

Designed in 48 hours as part of the 2011 IOPP Repackaging challenge, milk packaging for Organic Valley Milk.

Reference: <http://lisaellerin.prosite.com/70517/619491/gallery/organic-valley-milk>

Credits:

Country: USA

Year: 2011

Designer: Lisa
Ellerin

Other images:

