

# ORGANIC VALLEY MILK

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## Properties list:

- milk
- cardboard and paper
- other shapes
- natural
- eco-friendly
- contemporary
- identity by shape
- identity by typography
- identity by illustration
- identity by system of colour
- identity by colour
- concept
- range of products
- end-user packaging

Designed in 48 hours as part of the 2011 IOPP Repackaging challenge, milk packaging for Organic Valley Milk.

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Reference: <http://lisaellerin.prosite.com/70517/619491/gallery/organic-valley-milk>

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## Credits:

**Country:** USA

**Year:** 2011

**Designer:** Lisa  
Ellerin

Other images:

