

# ONLY MILK

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## Properties list:

range of products  
concept  
milk  
gable top  
polylaminated  
cardboard and paper  
minimal  
contemporary  
identity by typography  
identity by system of colour  
end-user packaging

These are designed by a student from Spain, Pau Puig Vazquez. "In a market as saturated as the milk, comes Onlymilk, a new brand with the intention communicate the purity of milk. An all white package with only the necessary information highlighting the various types of milk."

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Reference: <http://www.paupuig.com/index.php?/onlymilk/>

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## Credits:

**Country:** Spain

**Year:** 2004

**Designer:** Pau Puig Vazquez

Other images:

