

ONLY MILK



Properties list:

range of products
concept
milk
gable top
polylaminated
cardboard and paper
minimal
contemporary
identity by typography
identity by system of colour
end-user packaging

These are designed by a student from Spain, Pau Puig Vazquez. "In a market as saturated as the milk, comes Onlymilk, a new brand with the intention communicate the purity of milk. An all white package with only the necessary information highlighting the various types of milk."

Reference: <http://www.paupuig.com/index.php?/onlymilk/>

Credits:

Country: Spain

Year: 2004

Designer: Pau Puig Vazquez

Other images:

