

# MOUNTAIN MILK

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## Properties list:

- end-user packaging
- single product
- concept
- milk
- additional structural elements
- bottle
- cardboard and paper
- glass and ceramics
- minimal
- historical, traditional
- hand-made
- identity by shape
- transparent
- identity by typography
- photo to evoke

"I just finished two years of graphic design study, and this was my final exams. The brief was to make a packaging design of something you love.

I love milk - so my choice of product was easy. How would a milk look like if it was exclusive was one of the questions I asked myself. I think this is how it should have looked if Norway's biggest milk retailer launched a milk to be sold internationally."

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Reference: <http://www.behance.net/gallery/Tine-Melk-Mountain-Milk/4262213>

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## Credits:

**Country:** Norway

**Year:** 2012

**Course:** Graphic Design Degree

**Student:** Anders Drage

Other images:

