

WOOD FRAGRANCE



Properties list:

gift packaging
men
end-user packaging
single product
new product
cosmetics, beauty and toiletries
flacon
plastics
wood
glass and ceramics
transparent
rough
identity by shape

Noble, strong and reassuring, wood is the essence of the packaging -which frames and holds a perfectly square bottle - enhanced and embellished with ever different grains that make every piece unique. The lacquered black stopper is creatively off-center. The box completes the design with the warm texture of natural cardboard and the linera graphics of the embossed black lettering. Breaking the mould.

Reference: [ItaliaImballaggio N.3 March 2008, IMPACKT N.1 2008](#)

Credits:

Designer:

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Other images: