

# WOOD FRAGRANCE

---



## Properties list:

gift packaging  
men  
end-user packaging  
single product  
new product  
cosmetics, beauty and toiletries  
flacon  
plastics  
wood  
glass and ceramics  
transparent  
rough  
identity by shape

Noble, strong and reassuring, wood is the essence of the packaging -which frames and holds a perfectly square bottle - enhanced and embellished with ever different grains that make every piece unique. The lacquered black stopper is creatively off-center. The box completes the design with the warm texture of natural cardboard and the linera graphics of the embossed black lettering. Breaking the mould.

---

Reference: [ItaliaImballaggio N.3 March 2008, IMPACKT N.1 2008](#)

---

## Credits:

### Designer:

Dean &  
Dan  
Caten

Other images: