## MILKIT



## Properties list:

reusability product accessibility end-user packaging single product concept milk other shapes historical, traditional classic transparent identity by shape identity by typography

"MilkIt is a new company in the USA, it will provide a fresh cow milk. We wanted to make a package that is easy to use and reuse. The design is inspired from an classic pitcher. We also made a window so you can see when the milk is about to end."

Reference: http://www.ktsmn.com/Works.aspx?collection=47

## Credits:

Country: USA Year: 2012 Agency: KTSMN - The Brand Bureau Other images:



