

MILK PACKAGING DESIGN



Properties list:

kids
end-user packaging
range of products
gable top
milk
polylaminated
cardboard and paper
contemporary
playful
concept
identity by typography
identity by illustration
identity by system of colour

A packaging project directed at a fictional brief to create suitable designs aimed at children to promote increased milk drinking through healthy flavoured milks.

Reference: <http://www.behance.net/gallery/Milk-Packaging-Design/523645>

Credits:

Country: UK

Year: 2010

Designer: Lucy Hawkins

Other images:

