

# MILK AKA MILCH LAIT LATTE

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## Properties list:

end-user packaging  
range of products  
concept  
milk  
bottle  
contemporary  
glass and ceramics  
identity by typography  
identity by system of colour  
identity by abstract shapes

In this packaging the author worked on typography, so that the name of the product simulate the flowing of the milk on the glass of the bottle and it almost seems an illustration.

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Reference: <http://www.behance.net/gallery/milk-akamilch-lait-latte/312702>

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**Credits:**

**Country:** Switzerland

**Designer:** Florian Brunner

Other images:

