

MILK AKA MILCH LAIT LATTE



Properties list:

end-user packaging
range of products
concept
milk
bottle
contemporary
glass and ceramics
identity by typography
identity by system of colour
identity by abstract shapes

In this packaging the author worked on typography, so that the name of the product simulate the flowing of the milk on the glass of the bottle and it almost seems an illustration.

Reference: <http://www.behance.net/gallery/milk-akamilch-lait-latte/312702>

Credits:

Country: Switzerland

Designer: Florian Brunner

Other images:

