

# CONTROL MILK

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## Properties list:

product accessibility  
design for all  
end-user packaging  
range of products  
concept  
milk  
other shapes  
minimal  
contemporary  
identity by shape  
identity by typography  
identity by colour

"The concept behind this design stems from my mother who has trouble opening traditional gallon milk containers. Sometimes it is difficult for her to get a grip around the cap of the containers, so I developed a push-down type lid that would ease the problems for individuals with arthritic fingers or a hard time opening similar type caps."

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## Reference:

## Credits:

**Country:** USA

**Year:** 2011

**Designer:** John Do

Other images: