LUCKY LAYLA FARMS



Lucky Layla Farms is a small town dairy farm in Plano, Texas. Since January of 1968, they have been producing quality "blue ribbon" products such as signature compound butters, and simply delicious unprocessed milk. A playful, "county fair/blue ribbon" theme was choosen to portray the award winning, zero preservative nature of the Lucky Layla Brand. Providing a sense of Texas charm, the packaging portrays a dairy farm that focuses on quality products with an award winning attitude.

Reference: http://www.jayresslerdesign.com/portfolio/lucky-layla-farms/

Credits:

Country: USA Year: 2012

Designer: Jay Ressler

Properties list:

dairy, eggs and cheese wrapper gable top box cardboard and paper historical, traditional hand-made identity by pictograms identity by typography identity by illustration identity by system of colour identity by textures and patterns milk concept range of products end-user packaging

Other images:







