



Properties list:

- gable top
- polylaminated
- cardboard and paper
- milk
- minimal
- contemporary
- identity by typography
- identity by system of colour
- identity by abstract shapes
- new product
- range of products
- end-user packaging

Abstract shapes are a distinctive features of this milk packaging by a brand connected to Arla, one of the most popular milk in Sweden.

Reference:

Credits:

Country: Sweden

Year: 2012

Other images:

