

## Properties list:

concept milk brick cardboard and paper ironic playful contemporary identity by shape identity by typography identity by illustration identity by system of colour range of products end-user packaging

Esra Oguz redesigned Kido Milk Packaging. The flavors are Strawberries, Banana, and Chocolate. Shape and illustrations are the main focuses of the pack.

Reference: http://www.behance.net/gallery/Milk-Packaging/1376771

Credits:

Country: Turkey Year: 2011

**Designer:** Esra Oguz

Other images:

