

KIDO MILK



Properties list:

- concept
- milk
- brick
- cardboard and paper
- ironic
- playful
- contemporary
- identity by shape
- identity by typography
- identity by illustration
- identity by system of colour
- range of products
- end-user packaging

Esra Oguz redesigned Kido Milk Packaging. The flavors are Strawberries, Banana, and Chocolate. Shape and illustrations are the main focuses of the pack.

Reference: <http://www.behance.net/gallery/Milk-Packaging/1376771>

Credits:

Country: Turkey

Year: 2011

Designer: Esra Oguz

Other images:

