

GREEN BOTTLE



Properties list:

- biodegradability and compostability
- logistic optimisation
- end-user packaging
- range of products
- milk
- new product
- other shapes
- plastics
- eco-friendly

GreenBottle is a new type of liquid packaging designed as an environmentally friendly alternative to plastic bottles and laminated cartons. The bottle is made from a paper outer shell with a thin plastic liner inside to hold the liquid. After use, the bottle is easily separable, so that the paper outer can be composted or recycled, and the inner liner recycled where facilities exist. The bottle performs the same in distribution, in the store, and in the home as a regular plastic bottle, but with the advantage of being much better for the environment as it uses much less plastic. Greenbottle has a much lower carbon footprint than a regular plastic bottle, and has a third of the plastic of a comparable plastic bottle.

Reference: <http://www.greenbottle.com/>

Credits:

Country: UK

Year: 2011

Producer: Greenbottle Ltd

Other images: