

# IPOD NANO & SHUFFLE

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## Properties list:

teens  
end-user packaging  
range of products  
new product  
electronics  
folding carton  
transparent  
plastics  
contemporary

The transparent and white plastic packaging characterized the iPod nano (2G and 3G) and the iPod shuffle (2G), putting the product at the center of the attention.

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Reference: [Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008](#)

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## Credits:

**Country:** United States of America

**Year:** 2006

**User:** Apple Inc.

Other images:

