FLAVOURED MILK

Properties list:
labels and sleeves
milk
bottle
brick
polylaminated
glass and ceramics
minimal
contemporary
identity by typography
identity by illustration
identity by system of colour
identity by abstract shapes
concept
range of products
end-user packaging

Concept packaging for a series of flavoured milk. I created a series of flavoured milk with Japanese names. I imagined these bottles and cartons being sold in a cute and artisan shop in Tokyo, along with biscuits and teas. The naming of the packaging, along with the textures on the labels are quite peculiar.

Reference: http://www.behance.net/gallery/Flavoured-Milk/1139339

Credits:

Country: Japan
Year: 2011

Designer: Michela Monterosso

This document was created by www.packagingdesignarchive.org
Original web page: http://www.packagingdesignarchive.org/archive/pack_details/2199

Other images:

This document was created by www.packagingdesignarchive.org
Original web page: http://www.packagingdesignarchive.org/archive/pack_details/2199