

# FALKÄ-PINGS MEJERI

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## Properties list:

- concept
- range of products
- gable top
- milk
- cardboard and paper
- contemporary
- identity by typography
- identity by system of colour
- identity by textures and patterns
- end-user packaging

Milk packaging characterized by the use of the texture to renovate the look of the brand.

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Reference: <http://tullback.se/>

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## Credits:

**Country:** Sweden

**Year:** 2008

**Designer:** Jesper Tullback

Other images:

