



## Properties list:

contemporary  
minimal  
identity by typography  
identity by system of colour  
cardboard and paper  
polylaminated  
gable top  
milk  
concept  
range of products  
end-user packaging

"One thing I considered when redesigning these cartons was how to make it easier for shoppers to spot Dairyland's flavors, which are non-fat, one percent, two percent, homogenized, chocolate, and buttermilk. I did this by color-coding the cartons and the caps."

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## Reference:

## Credits:

**Country:** UK

**Year:** 2010

**Designer:** Julius Tigno

Other images:

