

# CENTRALE DEL LATTE DI BRESCIA

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Properties list:  
information accessibility  
design for all  
end-user packaging  
range of products  
update  
milk  
labels and sleeves  
bottle  
plastics  
mass-market  
debossed, embossed  
tactile packaging

Centrale del Latte of Brescia (Italy) updates its UHT milk bottles by adding the expiring date in braille. Kit Braille gives information available to everyone, it removes what could be an obstacle for many customers in a perfect sample of design for all.

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Reference: <http://www.centralelatte-brescia.it/>

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Credits:

Country: Italy

Year: 2011

Other images:

