

CENTRALE DEL LATTE DI BRESCIA



Properties list:
information accessibility
design for all
end-user packaging
range of products
update
milk
labels and sleeves
bottle
plastics
mass-market
debossed, embossed
tactile packaging

Centrale del Latte of Brescia (Italy) updates its UHT milk bottles by adding the expiring date in braille. Kit Braille gives information available to everyone, it removes what could be an obstacle for many customers in a perfect sample of design for all.

Reference: <http://www.centralelatte-brescia.it/>

Credits:

Country: Italy

Year: 2011

Other images:

