

BROOKLYN MILK



Properties list:

- concept
- milk
- bottle
- glass and ceramics
- ironic
- contemporary
- transparent
- identity by illustration
- identity by system of colour
- range of products
- end-user packaging

Bottle of milk characterized by different illustrations: as the percentage of fat in the product grows, so does the smile on the bottle. Different kinds of milk can be distinguished thanks to the colours.

Reference: <http://work.repponen.com/Brooklyn-Milk>

Credits:

Country: USA

Year: 2010

Designer: Anton Repponen

Other images: