

BON VIVANT MILK



Properties list:

- labels and sleeves
- cluster
- bottle
- glass and ceramics
- cardboard and paper
- minimal
- contemporary
- transparent
- identity by typography
- identity by system of colour
- milk
- concept
- range of products
- end-user packaging

"Bon vivant" means a person who enjoys the good things in life, especially good food and drink. Strong colors and clean design make a perfect union in this project.

Reference: <http://www.flickr.com/photos/atocoprimera/sets/72157621551106081/>

Credits:

Country: Spain

Year: 2009

Designer: Alvaro

Rubio

Other images:

