

AU LAIT MILK



Properties list:

concept
milk
bottle
contemporary
identity by typography
identity by system of colour
identity by textures and patterns
range of products
end-user packaging

Flavoured milk 'Au Lait' is an exploration that resembles the old aesthetic of traditional milk carrier while adding the simplistic modern form with an illustration on the bottle to go with today's market.

Reference:

Credits:

Country: USA

Year: 2010

Designer: Warissara Muangsaen

Other images:

