

# ARLA MILK

---



## Properties list:

range of products  
extra-use of packaging  
concept  
milk  
brick  
cardboard and paper  
transgressive  
pop  
contemporary  
identity by typography  
identity by illustration  
end-user packaging  
identity by system of colour  
identity by textures and patterns  
packaging as a new medium

Werk Design Agency worked on illustrations and typographic design in this concept for Arla Milk, one of the most famous milk brand in Sweden.

---

Reference: <http://www.werk.se>

---

## Credits:

**Country:** Sweden

**Year:** 2008

**Agency:** Werk Design

Other images:

