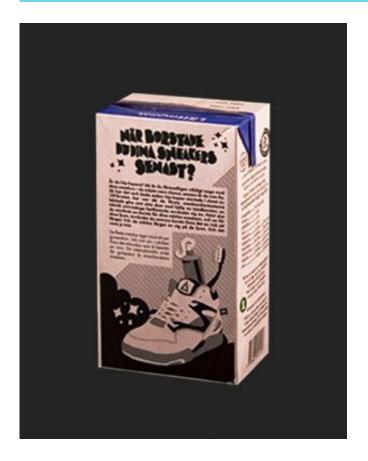
ARLA MILK



Properties list:

range of products extra-use of packaging concept milk brick cardboard and paper transgressive pop contemporary identity by typography identity by illustration end-user packaging identity by system of colour identity by textures and patterns packaging as a new medium

Werk Design Agency worked on illustrations and typographic design in this concept for Arla Milk, one of the most famous milk brand in Sweden.

Reference: http://www.werk.se

Credits: Country: Sweden Year: 2008 Agency: Werk Design

Other images:



