

ALUMINIUM MILK PACK

Properties list:

- concept
- range of products
- milk
- additional structural elements
- other shapes
- bottle
- metals
- cardboard and paper
- minimal
- high-tech
- debossed, embossed
- identity by shape
- identity by typography
- identity by system of colour
- identity by colour
- end-user packaging
- carrying system
- recycled materials



The case for six bottle is made of molded egg carton like material, 100% recycled/biodegradable packaging material, while the milk bottles are made of 100% recyclable aluminium. All the choices were made in order to create a completely recyclable packaging, keeping an elegant shape and appearance.

Reference: <http://www.behance.net/gallery/Aluminum-Milk-Pack/533412>

Credits:

Country: Brazil

Agency: Baita Design

Other images:

