ALUMINIUM MILK PACK



Properties list:

concept
range of products
milk
additional structural elements
other shapes
bottle
metals
cardboard and paper
minimal
high-tech
debossed, embossed
identity by shape
identity by typography
identity by system of colour
identity by colour
end-user packaging
carrying system
recycled materials

The case for six bottle is made of molded egg carton like material, 1 00% recycled/biodegradable packaging material, while the milk bottles are made of 100% recyclable aluminium. All the choices were made in order to create a completely recyclable packaging, keeping an elegant shape and appearance.

Reference: http://www.behance.net/gallery/Aluminum-Milk-Pack/533412

Credits:

Country: Brazil
Agency: Baita Design

Other images:



