

CONTAMINAZIONE ZERO GLUTINE



Properties list:

- information accessibility
- design for all
- product accessibility
- end-user packaging
- range of products
- extra-use of packaging
- concept
- pasta, rice and grains
- other food
- additional structural elements
- folding carton
- flow-pack
- box
- contemporary
- instruction through pictograms
- photo to describe
- identity by photo
- information about content
- information about packaging
- information about use
- reusability

Even a small amount of gluten can be dangerous for a celiac: preserving or cooking food can be difficult, especially if living with non-intolerant people. This packaging aims to avoid food contaminations by replacing those tools used in the kitchen that would be dangerous if used by both a celiac and a non-intolerant person.

Reference:

Credits:

Country: Italy

Year: 2010

School: Politecnico di Milano, School of Design (Milan, Italy)

Course: Final Project Studio, Communication Bachelor Degree

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Other images:

