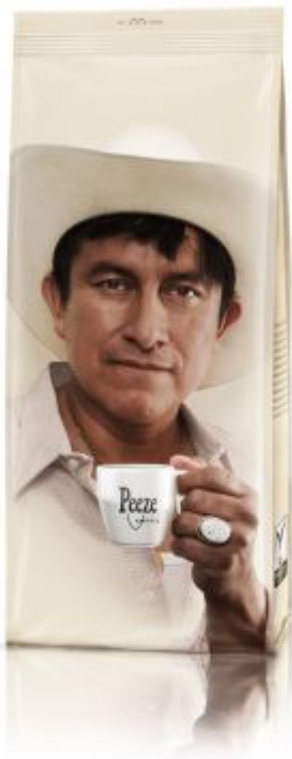


PEEZE COFFEE



Properties list:

information about content
packaging as a new medium
information accessibility
industrial packaging
end-user packaging
range of products
extra-use of packaging
update
coffee, tea and infusions
pouch
photo to evoke
identity by photo
identity by colour

Peeze provides top quality coffee, especially in the business to business area. Quality and sustainability throughout the whole chain is illustrated by showing the proud farmer from the country of origin enjoying the final product. In one strong image the whole story is captured and justice is done to the human side of the process.

Reference: <http://www.sogooddesign.nl/>

Credits:

Country: The Netherlands

Year: 2011

Agency: SOGOOD Design

Other images:

