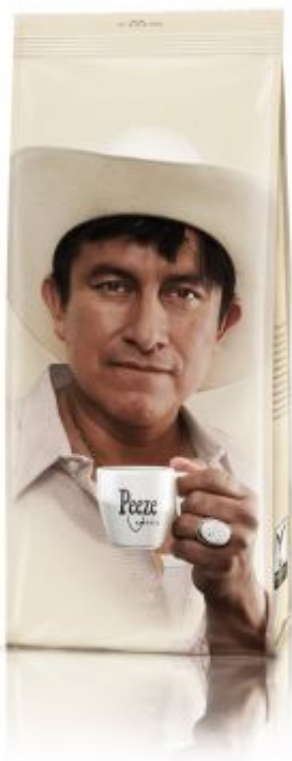


# PEEZE COFFEE

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## Properties list:

information about content  
packaging as a new medium  
information accessibility  
industrial packaging  
end-user packaging  
range of products  
extra-use of packaging  
update  
coffee, tea and infusions  
pouch  
photo to evoke  
identity by photo  
identity by colour

Peeze provides top quality coffee, especially in the business to business area. Quality and sustainability throughout the whole chain is illustrated by showing the proud farmer from the country of origin enjoying the final product. In one strong image the whole story is captured and justice is done to the human side of the process.

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Reference: <http://www.sogooddesign.nl/>

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## Credits:

**Country:** The Netherlands

**Year:** 2011

**Agency:** SOGOOD Design

Other images:

