

SACCHETTO ANTISPRECO

Properties list:



The packaging aims to inform the user about the expiring date on food labels: the paragraph and the picture on the bag show where it's possible to put food that is not to be eaten, and inform the user that food with the lettering "best before" can still be safely consumed.

Reference:

Credits:

Country: Italy

Year: 2011

School: Politecnico di Milano, School of Design (Milan, Italy)

Course: Final Project Studio, Bachelor Degree

Lecturers: V. Bucchetti, E. Ciravegna, C. Diana, M. Minoggio

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Other images:

