

BLACK MARKET GOODS BREWING



A highly conceptual beer bottle and package design. The bottles are to resemble bombs sold in the black market. It includes a hand-built crate with a bracing system to hold bottles during transportation.

Properties list:

- additional structural elements
- box
- bottle
- wood
- other materials
- ironic
- unusual visual association
- unusual structural association
- identity by shape
- identity by typography
- identity by colour
- alcohols and spirits
- beer
- concept
- range of products
- end-user packaging
- adults

Reference: http://www.marcojohndesign.com/portfolio_black_market_goods.html

Credits:

Country: USA

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Other images:

