

WHITE DOG WHISKY



Properties list:

- identity by colour
- identity by illustration
- identity by typography
- contemporary
- cardboard and paper
- glass and ceramics
- bottle
- folding carton
- alcohols and spirits
- new product
- single product
- end-user packaging
- adults

This is a white whisky which appears under a different name in different corners of the world. The tradition behind the White Dog, produced specially for Dear Customer, stems from the time of prohibition and the result is a newly born whisky which has not yet managed to bond with the barrel and which becomes a real whisky only after a minimum of 3 years of aging.

Reference: <http://www.behance.net/gallery/White-Dog-I-single-malt-spirit/5981715>

Credits:

Country: Poland

Year: 2012

User: Kozuba & Sons

Designer: Martyna Zabecka

Other images:

