

SUPER BEER



Properties list:

- new product
- beer
- alcohols and spirits
- single product
- jar and pot
- glass and ceramics
- unusual structural association
- transparent
- identity by typography
- end-user packaging
- adults
- event packaging
- limited edition packaging
- reusability

"The 1st foosball tournament for this season took place in Bob Studio in October. The enthused participants of the "Super Beer Tournament" had the chance to enjoy great homemade beer and 5 hours of pure sportsmanship.

A special packaging was prepared for the event: 100 screen-printed glass jars and additional material, like t-shirts and posters, that the participants took home with them. The Super Beer was brewed and bottled in Zafir Beer home brewery."

Reference: <http://www.bobstudio.gr/>

Credits:

Country: Greece

Agency: Bob Studio

Other images:

