

FIRE FIGHTER VODKA



Properties list:

identity by colour
identity by typography
metallic
contemporary
ironic
bottle
alcohols and spirits
concept
single product
end-user packaging
adults

The task at hand was to create a striking visual concept for a vodka bottle. The brand name Fire Fighter, the bottle design, and the slogan "Use in case of party" were created by myself to serve a very clear purpose - people want to have this product.

Reference:

Credits:

Country: Russia

Designer: Timur Salikhov

Other images:

