

HEMP 4 HAITI



Properties list:

packaging as a new medium
end-user packaging
range of products
extra-use of packaging
new product
other food
coffee, tea and infusions
box
natural
hand-made
other materials
textured
rough
unusual structural association
identity by shape
reusability

Created to support ongoing disaster relief efforts in Haiti, the Hemp 4 Haiti Project, is focused on providing sustainable, reusable goods and products to the victims of natural disasters. The exterior packaging is crafted from high-quality, hand braided hemp that can be easily unwoven after the non-perishable goods contained within have been consumed. Once unwoven, the hemp has numerous practical applications vital to relief efforts. Fully reusable and sustainable, Hemp 4 Haiti eliminates the waste and environmental pollution that other disaster relief products leave behind.

Reference: <http://www.trendhunter.com/trends/hemp-4-haiti>

Credits:

Country: USA

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Designer: B. Lowther

Other images:

