

# HEMP 4 HAITI

---



## Properties list:

packaging as a new medium  
end-user packaging  
range of products  
extra-use of packaging  
new product  
other food  
coffee, tea and infusions  
box  
natural  
hand-made  
other materials  
textured  
rough  
unusual structural association  
identity by shape  
reusability

Created to support ongoing disaster relief efforts in Haiti, the Hemp 4 Haiti Project, is focused on providing sustainable, reusable goods and products to the victims of natural disasters. The exterior packaging is crafted from high-quality, hand braided hemp that can be easily unwoven after the non-perishable goods contained within have been consumed. Once unwoven, the hemp has numerous practical applications vital to relief efforts. Fully reusable and sustainable, Hemp 4 Haiti eliminates the waste and environmental pollution that other disaster relief products leave behind.

---

Reference: <http://www.trendhunter.com/trends/hemp-4-haiti>

---

## Credits:

**Country:** USA

**Year:** 2010

**Designer:** B. Lowther

Other images:

