

GREEN & BLACK



Properties list:

confectionery and sweetness
jar and pot
box
plastics
cardboard and paper
identity by system of colour
end-user packaging
range of products
new product
classic

Pearlfisher's branding work for Green & Black's not only immediately informs the consumer of the nature of the product, but also conveys its premium nature with precisesubtlety.

Reference: [NR 109 Arts Project Packaging Design - april 2008](#)

Credits:

Country: UK

Agency: Pearlfisher

Designer: Jonathan Ford

Other images:

