

# INGREDIENTS INFOGRAPHIC

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## Properties list:

packaging as a new medium  
information accessibility  
end-user packaging  
range of products  
extra-use of packaging  
concept  
pizza  
bakery and bread  
folding carton  
box  
cardboard and paper  
infographics  
contemporary  
photo to evoke  
identity by illustration

## Infografica Ingredienti (Ingredients Infographic)

The aim of the project is to inform the user about the theme of domestic accidents, showing some annual statistics related to injuries at home. The project uses the difference between some pizza's typical ingredients, so that it's possible to represent the number of victims, depending on the triggering cause.

Concept developed at the Design Department of Politecnico di Milano within the research programme "Sicurezza in famiglia" ("Safety in the family" - scientific coordination of prof. Valeria Bucchetti), financed by the Italian Consortium for the Recovery and Recycling of Cellulose-based Packaging (Comieco).

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## Reference:

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## Credits:

**Country:** Italy

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