

THE CHOCOLATE



Properties list:

end-user packaging
system of graphical components
range of products
confectionery and sweetness
chocolate
new product
box
luxury
classic
smooth

"The Chocolate" is a luxury handmade chocolate. Branded packages for the new praline line that was created exclusively for the boutique Hotel, "Principe delle nevi" situated in the Italian alpine resort of Breuil-Cervinia. The packaging is essential, elegant, the taste of the chocolates is enhanced thanks to some coloured labels, where both the name and the logos of the pastry chef, Francesca Pasini, and of the Hotel can be found.

Reference: <http://www.planbproject.com/69292/1170354/-all-projects-/the-chocolate>

Credits:

Country: Italy

Year: 2013

Agency: Plan b
project

Other images:

